

For Immediate Release

Aisen unveils its 5.1 Home Theatre experience with 'A15UFB502', priced for Rs. 6990/-

- *Great Midrange and Voice balance, Dynamics exceed the physical size*

Aisen, the home-grown Consumer Durables Brand, announces its Theatre experience with 5.1 Channel Speaker 'A15UFB502'. Embodying the advanced acoustic engineering & inspired industrial design, delivering the powerful sonic signature that brings home the cinema experience.

Glossy finish, Plush Looks with unique LED Display and Powerful sound, the speaker has it all covered! The speaker with Subwoofer and front firing woofer with audio crossover delivers big, bold and enveloping sound. Its DTS encoding technology offers exhaustive surround sound effect, making every little sound loud and clear. With separate Volume and bass level controls along with the surround sound frequency, the speaker allows you to customize your own experience. Combined with 155 Watts RWS the powerful system delivers an astonishing audio output.

Speaking on the new addition, Mr. Vinit Agarwal - Brand & Marketing Director - Aisen says, "Our newest Speakers are designed to give the adrenaline rush to you while you watching the Cricket match, or the Action-packed scene, we promise to bring reel to real in sound. Good Looks matched with Good price, enhance your experience the Aisen way!"

Generating voluminous sound from minimal dimensions the 3-way speaker is capable of handling both quitter scenes and outbursts of action with minimal distortion, even at louder listening levels. Enriching your Home Theatre experience, the speaker allows several connectivity options. Supporting Bluetooth, USB Connectivity, Micro SD Slot and also pre-set stations on FM Radio, the speaker is compatible to most of the devices. Paired with fully functional remote control, make the most of your Music.

The 5.1 Speaker is available with leading retail stores like Value Plus, Sony Mony and ecommerce portals across India.

About Aisen:

Under the guidance of the group company Vishal Video & Appliances Private limited a 1000cr conglomerate, Aisen brings 35 Years of experience to the Consumer Durable Market in India.

With the unlimited passion for Technology & relentless pursuit of innovation, Aisen brings products that define Innovation with great value, Promise and personality. *With a commitment to quality and pride of being manufactured in India, Aisen aspires to find a place in every customer's heart and room, bringing unparalleled experience.*

Powering Market penetration with unmatched distribution, Aisen is available with more than 3000 Retail stores.