

*For Immediate Release*

## **Aisen launches its super compact 20.5 cm 'A02UKB600' Trolley Speaker with in-built battery, priced for Rs. 3990/-**

- *Dynamics exceed the physical size with built in amplifier and rechargeable battery*
- *Castor Wheels for Mobility*

Aisen, one of the fastest growing Consumer durables brand in India, announced its super compact Trolley Speaker - 'A02UKB600', designed for high quality sound and bass performance, unlike its size at a smashing price for mass audience.

The portable 20.5cm wireless party speaker comes with handle and wheels for easy transport. The speaker is equipped with the unique Digital Lights, wherein you not only feel and hear the music but see it as well. The speaker also houses the digital display panel, bringing ease in operations.

Featuring the dynamic transducers - the speakers fills even the largest area with energy and excitement. The speaker brings the thumping-heart bass audio effect & built in amplifier with wider dispersion of sound. With 20watts RMS power capacity, the speaker can take everything you can give them and more. Watch high octane action movies in their full grandeur at home or bring your favourite Music outside, enhance every experience.

The versatile speakers have loads of extra features which includes Bluetooth, karaoke function, external audio/ microphone input, FM Radio connectivity, USB/SD input as well as the ability to record music from these modes. The speaker also comes with one wired mic.

The product is available with leading retail and ecommerce stores across India.

### **About Aisen:**

Under the guidance of the group company Vishal Video & Appliances Private limited a 1000cr conglomerate, Aisen brings 35 Years of experience to the Consumer Durable Market in India.

#### **Key Feature**

- Wireless Microphone
- Caster Wheels
- Electric Guitar inputs
- FM Radio
- SD Card Input
- Digital Light
- Bluetooth
- USB Input
- Remote control
- Karaoke Compatible
- Digital Display Panel



With the unlimited passion for Technology & relentless pursuit of innovation, Aisen brings products that define Innovation with great value, Promise and personality. With a commitment to quality and pride of being manufactured in India, Aisen aspires to find a place in every customer's heart and room, bringing unparalleled experience.

Powering Market penetration with unmatched distribution, Aisen is available with more than 3000 Retail stores.