

For Immediate Release

Aisen launches its first '65inch 4K UHD LED Smart TV', - A65UDS980, priced at Rs. 79990/-

- *Smart TV with Android 6.0 version, access to Aptoide store*
- *Hot keys Remote Control to access your favorite apps.*

AISEN, the high tech brand bringing balance in smart innovation with exceptional quality, introduces its *UHD Smart TV, 'A65UDS980'*. Brilliant picture with high performance engine, high-speed response and smart, multi-function versatility, maximizes the entertainment experience.

The stunning 4K picture not only seamlessly blends in with the home décor but also brings the magic of cinema directly to your living room. The UHD Display offers a fantastic true life picture quality with a screen resolution of 3840 X 2160. It's A+ grade panel with High Dynamic range and Wide Viewing angle (178 degree design) supports ripple free images each time.

With inbuilt 16W Dolby sound, transform your living room to Theatre experience, that produces clear, rich sounds well suited to movies or sports. The Smart TV just got Smarter with the E-Share App, which enables users to connect and enjoy any content, from apps to movies, the simplest and easiest way ever.

Engineered with 1.5Ghz Quad Core processor, integrated with 2GB RAM + 16GB ROM, immerse yourself in a responsive and fun filled gaming experience.

Control everything with one Remote that promises a seamless experience where everything is just a click away. The Smart TV comes with several connectivity options such as 4X USB port, an AV input and 3X distinct HDMI ports to not just pair external devices but also wirelessly share data.

High in energy efficiency & supporting the Power saving mode, the TV automatically fine-tunes the backlight and brightness. The product with 03 year warranty is already available with leading retail and ecommerce stores across India.

About Aisen:

Under the guidance of the group company Vishal Video & Appliances Private limited a 1000cr conglomerate, Aisen brings 35 Years of experience to the Consumer Durable Market in India.

With the unlimited passion for Technology & relentless pursuit of innovation, Aisen brings products that define Innovation with great value, Promise and personality. *With a commitment to quality and pride of being manufactured in*



India, Aisen aspires to find a place in every customer's heart and room, bringing unparalleled experience.

Powering Market penetration with unmatched distribution, Aisen is available with more than 3000 Retail stores.