

## *For Immediate Release*

### **Aisen expands its Audio Range with Inbuilt battery 'Trolley Speaker - A12UKB800' priced for Rs. 12499/-**

- *Castor Wheels for Mobility*
- *Available with Electric Guitar Inputs and Wireless Microphone*
- *Inbuilt Rechargeable Battery*
- *2 Large speakers 10" + 6.5"*

Aisen, one of the fastest growing Consumer durables brand, announced 'Trolley Speaker - A12UKB800', the monstrous sound (equipped with 2 large speakers 10" + 6.5" and two separate tweeters), designed for the ultimate acoustic experience and the ability to play music and party at anywhere and everywhere.

Engineered for the Mobile users, the speaker delivers exceptional sound and hard hitting bass, that keeps the music experience going for up to 5 hours, thanks to its powerful, long-lasting battery. Suited both for House Music and on the go parties, the speaker features an output of 12,000 PMPO & 3-way Watt sound system with 120W RMS, improving your Music experience to club like vibe.

The speaker compliments every room and set up. With its unique LED Display and Glamor design, the good looks remains its key highlight. The ingeniously designed speaker comes with retractable trolley, for easy and convenient movability.

Blast your favourite tunes, the speaker inspires a creature vibe in the atmosphere that will leave an impact on everyone that beholds this prized ownership without having to worry about the physical location, be it the beach or a camp fire you don't need to look for a power input for a monstrous sound anymore, The speakers offer Bluetooth connectivity, USB, SD & MMC slot alternatives. With Electrical Guitar Inputs and Wireless Mic enjoy the Karoke sessions to make your own music.

With remote controlled operations and circular control pods in the front; choose the preferred access for sound output.

The Trolley Speaker is available with leading retail stores like Value Plus, Sony Mony and ecommerce portals across India.

#### **About Aisen:**

#### **Key Feature**

- *Wireless Microphone*
- *Caster Wheels*
- *Electric Guitar inputs*
- *FM Radio*
- *SD Card Input*
- *Inbuilt Recharge Battery*
- *Bluetooth*
- *USB Input*
- *Remote control*



Under the guidance of the group company Vishal Video & Appliances Private limited a 1000cr conglomerate, Aisen brings 35 Years of experience to the Consumer Durable Market in India.

With the unlimited passion for Technology & relentless pursuit of innovation, Aisen brings products that define Innovation with great value, Promise and personality. With a commitment to quality and pride of being manufactured in India, Aisen aspires to find a place in every customer's heart and room, bringing unparalleled experience.

Powering Market penetration with unmatched distribution, Aisen is available with more than 3000 Retail stores.