



For Immediate Release

Aisen diversifies its product portfolio with the launch of Water Heaters, newest 'Stella' priced for Rs. 8,690/-

- *Low electricity Bills and High Power Saving, Thermal Indicators for convenience.*

Aisen, one of the fastest growing Consumer durables brand in India, diversifies its product portfolio with the launch of 'Stella' Water Heater. The 15L & 25L Instant Water Heaters provide a solution for all your water heating purpose as it's engineered to warm water in a flash.

The aesthetically designed machine adds to the contrast of your modern bathrooms. Its ABS Plastic and Stainless Steel body brings superior performance to heating Solutions. Engineered with a built in high quality Copper Coil, the heating element does not wear out in case of any power cuts or voltage variation. The Polymer protective coating prevents rusting and makes the product abrasion free.

Equipped with the Thermal cut out feature, the Geyser cuts out, if the Water temperature exceeds the highest pre-set level. Its Multi - functional safety valve is designed to automatically relieve pressure and discharge water in case the pressure over shoots the pre-set limits. The fusible plug brings safety first.

The 5 Star rated Stella saves high on energy and also on the Bills. With 2 years of Warranty and 7 years on tank in 3 shades the product is available online with Amazon, Flipkart and also with leading retail stores across India.

About Aisen:

Under the guidance of the group company Vishal Video & Appliances Private limited a 1000cr conglomerate, Aisen brings 35 Years of experience to the Consumer Durable Market in India.

With the unlimited passion for Technology & relentless pursuit of innovation, Aisen brings products that define Innovation with great value, Promise and personality. With a commitment to quality and pride of being manufactured in India, Aisen aspires to find a place in every customer's heart and room, bringing unparalleled experience.

Powering Market penetration with unmatched distribution, Aisen is available with more than 3000 Retail stores.